

Magshop Launches Online Mother's Day Sweepstakes

One Lucky Subscriber Will Win a Trip to Italy for Two Valued at Over \$25,000

Sydney (Magshop.com.au) April 28— Everyone likes to put a smile on Mum's face, and there's no more surefire way to do that this Mother's Day than with the gift of [women's magazine](#) from Magshop.

One good son or daughter will be smiling as well when Magshop selects at random a subscriber to spend a fortnight in Italy via Dubai. Further details and eligible magazines are at [Magshop promotion page](#), or phone 136 116 and quote LM115MID. Hint: subscribe online and double the chance of success.

Buongiorno!

The anointed adult winner and adult guest will fly Business Class with Emirates to Rome. But not so fast, The Eternal City will wait a few more days: after enjoying Emirates' lavish selection of gourmet foods and drink as well as the 1,200 channel-strong inflight entertainment and all-round exceptional service, the intrepid travelers will spend a two-night stopover at the 5-star Meydan Hotel in Dubai—the perfect destination to recharge and refresh on the way to Europe.

Once on the ground in The City of Fountains, the cup will runneth over with 14 nights of luxurious twin-share itinerary and accommodation of your choice courtesy of Small Luxury Hotels of the World and their portfolio in Italy. This is, of course, subject to availability.

As if that wasn't enough, the lucky winners will have \$5,000 in their pocket as part of this extraordinary promotion. When in Rome, indeed. Bella Italia! And Bella Magshop!

What to Choose?

To be eligible to win this travel adventure of a lifetime, give Mum a subscription or renew one of your own to one or more of the 17 eligible women's magazines at Magshop. They include The Australian Women's Weekly, Australian House and Garden, Burke's Backyard, Good Food and Good Health.

The list also features Gourmet Traveller, Belle, [Grazia Magazine](#), Harper's BAZAAR, Madison and Money.

Rounding out the roster of quality women's magazines is Mother & Baby, NW, OK!, Real Living, Shop til You Drop and [Woman's Day](#).

As an added incentive, each subscription is discounted from 21 to a whopping 55 per cent off newsstand prices. Mum would approve of your thriftiness.

Have a Magshop Mother's Day

Magshop is the premiere online home of Australia's leading publisher, ACP Magazines. At Magshop you will find some of the most popular and successful magazines in the country. With a large and diverse selection of titles, there's a magazine and magazine subscriptions to suit all tastes, hobbies, interests and budgets, exclusively at Magshop.

-Ends-

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